

Outreach, societal interaction and communications

Website Visits

Website Loadings and Users in 2016-2019 (millions)

The following websites are published by SYKE. In addition, there are many other websites published jointly with partners.

	2016	2017	2018	2019
Loading numbers of the environment.fi pages *	2,87	2,90	3,4	3,33
Users of the environment.fi services*	0,78	0,86	1,08	1,06
Loading numbers of the syke.fi pages*	1,1	1,0	1,13	1,24
Users of the syke.fi services*	0,23	0,22	0,3	0,35
Loading numbers of the LakeWiki pages *	1,22	1,16	1,88	1,6
LakeWiki users *	0,44	0,44	0,79	0,49
Users of the LakeWiki services*	0,32	0,32	0,54	0,7

*Finnish website pages

Social Media Indicators

Social Media Followers in 2016-2019 (approx.)

The following social media accounts are published by SYKE. In addition, there are many other accounts published by projects partners.

	2016	2017	2018	2019
Twitter followers (pers.)*	10 000*	13 000**	17 200**	23 000***
Facebook followers (pers.)	7 000	8 000	9 800	18 200****
LinkedIn followers (pers.)	1 500	2 300	4 200	6 700
Instagram followers ***** (pers.)		600	1 200	1 800

*SYKE had four twitter accounts: @SYKEinfo, @pinnanalta, @ymparistontila and @SYKE_EO.

**SYKE had five twitter accounts: @SYKEinfo, @SYKEint, @pinnanalta, @ymparistontila and @SYKE_EO.

***SYKE had nine twitter accounts: @SYKEinfo, @SYKEint, @pinnanalta, @ymparistontila, @SYKE_EO @hiilineutraali, @canemure, @circwaste, @justfood.

**** SYKE had five Facebook accounts: Suomen ympäristökeskus (SYKE), Mitä Itämerelle kuuluu (What's new in the the Baltic Sea), Resurssiviisauk (Resource wisdom), Vesistökunnostusverkosto (Lake Restoration Network), Järviwiki (LakeWiki)

*****Instagram account was opened in 2017